



Date: Jan 17, 2019
Time: 6:00pm
Location: City Hall

- Jason P (City Council)
 Arthur H (Chair) Andrea E (Secretary) _____ (Student) ___ (Treasurer)
 Hollie C (Mayor) Susan C Rob M Clint G Cameron S

People:

- Board members - check-in
- Board Members – set preferred contact & contact information

Operations:

- Memberships
 - 2 – Current Memberships (expires April 30th)
 - Spring Term (Jan – April)
 - Summer Term (May – Aug 15th)
 - Fall Term (Aug 15th – Dec)
- Income - \$560
 - Jul – CarMax Hours Matching Grant for 56 hours (final) PAID 12/14/2018
- Expense - \$44
 - **October** – Glow Ride Snacks \$13
 - **October** – Art Walk booth \$12
 - **November** – Glow Ride Snacks \$13
 - **January** - Orientation Ride Snacks \$6
- NET - (\$38) – Account Balances/Budget **\$7,607**
 - UofM \$7,051.43
 - Remaining City VC Budget **\$600 – \$44 = 556**
- Fleet Update – 5 ready (in shed)
 - Shed needs major reorganization – there are too many bikes for the shed.
 - Work day proposed – Spring (When?)
- Green Fund Grant update – Clint G.
 - Second call deadline Feb 1, 2018
 - IDEAS FOR FUTURE GRANTS...
 - Funds for pouring concrete on current stand @ UMOM this should include several bike racks to protect maintenance stand (out from wall) and have parking in front of building.
- Organization Roles
 - Treasurer
 - Secretary
 - Web – maintenance of website/social media (Facebook/twitter)
 - (monthly) Email newsletter – mail chimp
 - Chamber Chatter submissions
 - Ride Leaders
 - Sustainability coordinator – Susan Caplow

Marketing/Fund raising:

- Glow Ride

- We changed the November ride from 2nd Wednesday to 2nd Tuesday
- Held Orientation Ride this past weekend -
- Chamber Chatter
 - December – The Purpose of a Bike Share
 - January – How to Ride the Bricks
 - February – Bicycle Picnicking Guide
- Events
 - December – Glow Ride (When – during finals week or week after?)
 - January – Orientation Ride
 - February – Glow Ride
 - March – Cleanup?
 - March – Maint Event?
 - March – glow ride?
 - March – weekend rides?
- Idea Blurb (Open Forum)
 - Fall – push for Supporting Memberships
 - Advertise on campus
 - Advertise through social media
 - Chamber Chatter?
 - Local paper(s)?
- Previous Meeting Notes:
- **November 2018 Notes**
- Members attending: Susan/Andrea/Clint/Cameron/Tonia/Jason/Arthur
- **Spring Break – shed work day**
- **Green fund – Clint (Susan) Second maintenance station, Arthur to send covered bike rack & old maintenance station grant application information.**
- Maintenance fund supplies – consider adding needed bike supplies to the green fund grant application.
- Cameron’s Dad – bike parts & possibly tools. Volunteer for working with bicycles. Train students about working on bicycles.
- Vallocycle.org – knowledge of web traffic. (Arthur to investigate information)
- Business cards for board members – general cards with contact information.
- **Susan – Cody ask about both maintenance stations**
- **ADECA grant – (Clint) \$200-300k Park related – potential trails. Look @ December**
- UPDATING – vallocycle maps – andrea – a good shop.
- **Send Jason files for map**
- December Glow Ride – Final’s Week – 5th Glow Ride (meet 5:30 – Ride @ 6pm) move up ride through winter.
- **Orientation Ride Sunday 13th@ 2pm (d) do this the 1st weekend after classes start)**
- **January Glow Ride @ Thursday 10th earlier time.**
- **Cameron – website**
- **Andrea – secretary**
- **Andrea – newsletter.**
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Movements “I move that...” / “second” / discussion / all in favor / “motion is carried”

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Next Board Meeting – January 21st